

# Supporters' Leaflet



## Welcome

Fishing into the Future is a UK-wide charity. We are guided by fishermen and other like-minded stakeholders who seek innovative and practical ways to achieve sustainable and prosperous UK fisheries. We envisage a future where fishermen not only work together and with others to find long lasting industry solutions, but they are in fact a crucial part of the overall solution.



*FitF Chairman—Alan Steer*

## Why us?

With fishermen at its helm, FitF's constitution of trustees unites the industry, scientists and managers - all of whom have wholeheartedly embraced the notion of sustainability. As a collaborative venture we have a wide constituency of supporters, and all those involved in the charity come as individuals who share our vision, they have no other agenda and this makes us unique in the UK. We leverage their collective experience and intelligence to develop unique fisher-focussed projects that contribute to delivering fisheries that maximise their environmental, economic and social benefits.

## What will your donation support?

We have set a target of raising £100,000 for 2017 so that we have a solid foundation on which to build. We will use all donations to attract additional match-funding, and your support will help us deliver:

- **£50,000** = covers core funding for 6 months strategic development.
- **£25,000** = one 3-day training course for 30 fishermen in sustainable fishing practices.
- **£10,000** = one conference to support knowledge exchange for sustainable fishing.
- **£5,000** = one workshop to support fishermen deliver collaborative science and data.
- **£3,000** = 6 editions of our newsletter plus social media, education and outreach.
- **£1000** = knowledge exchange trip to help support sustainable fisheries practice in the UK.

## Our Funding Model

As a charity, we rely on the commitment and generosity of others to build our programme of work. We are seeking new partners who share our vision and we hope to be able to partner with you in realising our ambitions. For each £1 donated we would look to turn this into £2 more, making your contribution worth 3-times your initial investment.





# What do we do?

Our Mission is to “*Chart a course towards sustainable and prosperous UK fisheries*”. We are building a constituency of like-minded fishermen and other stakeholders committed to taking forward this sustainability agenda. We do this by delivering the following work programmes, coordinating action and facilitating engagement.



Prince Charles addresses delegates in Brixham

## Our High-Level Objectives:

**Support Sustainability | Promote Innovation | Build Prosperity**



### 1. Training for Sustainability:

Training is essential if the UK is to deliver its commitments under the CFP. We will develop training courses for active skippers and crew that will address the need for better collective understanding of the science and management of fisheries. We will focus on providing them with the tools they need to proactively contribute to the environmental and economic future of the UK fleets.

### 2. Science and Industry Collaboration

Delivering sustainable fisheries with limited financial resources requires fishermen, scientists and managers to work together. There is an urgent need to establish the processes and practical means to make fishermen's data contribute in an effective and robust way to securing the sustainability of their fisheries. Our **Fishermen-Science Interface Programme (FSIP)** will champion the role of fishermen as collectors and custodians of fisheries data, and as vital partners in building a better, real-time picture of our seas.



FitF Vice Chairman—Sean Dennison

### 3. Stakeholder Engagement

We are building a network and constituency of stakeholders. We facilitate engagement that supports collaborative solutions to shared challenges. We employ skilled facilitators and dedicated communications professionals who provide us with a unique service focused solely on the fishing industry. We now have a combined total reach and ‘impression’ of over 170,000 people on social media. We need support to leverage this interest, translating it into action and change on the water.

**There may be a specific work programme, project or theme you are particularly interested in: we would be delighted to hear about this, and discuss tailored support for specific activities.**