



CHARTING A COURSE TO
SUSTAINABLE UK FISHERIES

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Fishing into the Future

We started
life as A
Strategic
Partnership





CHARTING A COURSE TO
SUSTAINABLE UK FISHERIES

Brixham 2013

A ground-
breaking
event



Brixham 2013

A unique
opportunity
for the
fishing
industry





CHARTING A COURSE TO
SUSTAINABLE UK FISHERIES

Some of our Trustees





CHARTING A COURSE TO
SUSTAINABLE UK FISHERIES

Higher
Level
Objectives

Mutually-
supportive
Goals



What are the issues for us?

The Status Quo



What are we doing to improve the situation?

Our Core Work



Organisational Goals

We occupy a
unique place
in the
'sustainability'
landscape

A Coordinating and Collaborative role

- Build capacity of fishermen to engage with sustainability issues, practices and challenges,
- Improve contributions of fishermen to fisheries science, assessment and management,
- Provide enhanced engagement opportunities for fishermen to share knowledge,
- Raise awareness for and promote good practice,
- Build a constituency of leading fishermen and advocates for sustainable fishing businesses.

Benefits of our work:

Support
sustainability;
promote
innovation; build
prosperity.

Environmental:

- Fisheries are supported by better data, informed fishermen and better management.
- All players in the system understand, value and support sustainable approaches to fishing.

Economic:

- Sustainable fisheries make economic sense.
- Long-term prosperity is supported.

Social:

- The motivations, experience and ingenuity of fishermen are harnessed, leveraged and valued across the piece.
- Society derives better value from sustainable and vibrant fisheries.

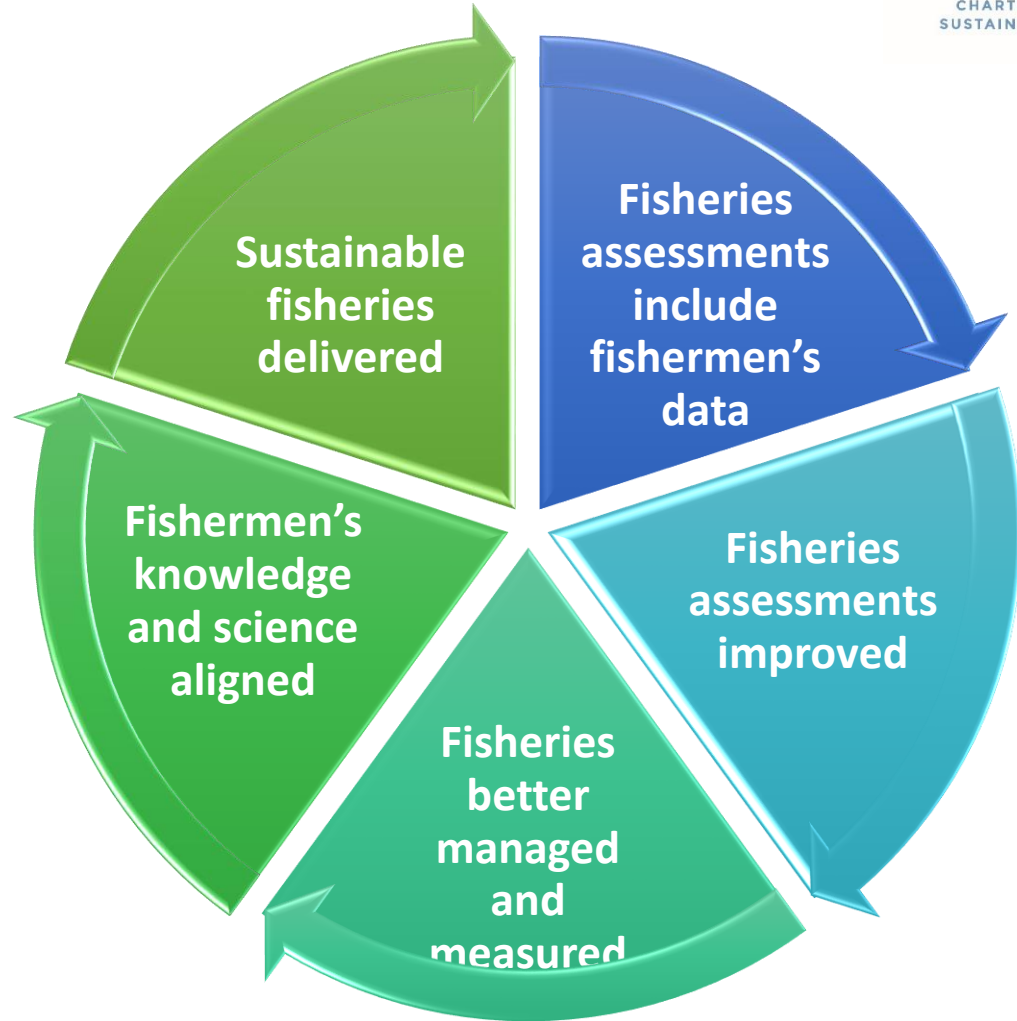
Fishermen- Science Interface Programme

Drivers of change

- **Supply-chain wants assurance** that stocks are being caught at sustainable levels, and fisheries are minimising their environmental footprint. Information needs to be packaged in a way that is understood by commercial buyers.
- **Policy requirements** to meet obligations under the MSFD/CFP (these obligations also overlap significantly with 1)
- **Industry advocacy** – e.g. having robust data collection methods at a more regional level may potentially make it less risky for the EC to devolve management if a clear link between data collection and management can be demonstrated.

Fishermen-
Science
Interface
Programme

A virtuous
cycle



Fishermen-
Science
Interface
Programme

Industry
Collaboration

- **Data Collection Protocols** – a nationally endorsed recipe for successful fishermen-scientists
- **National Framework** – strategy to finance and support data collection by fishermen
- **Co-designed Surveys** – working with industry to ensure surveys are properly constructed from their points of view – sentinel or reference fleets might contribute data to improve management of the whole fleet

Fishermen- Science Interface Programme

Issues Arising

Relationships:

- Stakeholders all appear willing to work together
- Strategy definition exists: Statement of Intent from the Fishing4Data group - “A strategy to make industry collected data scientifically credible and salient to inform policy and its’ implementation”
- Building relationships and trust between all players is a prerequisite.

Fishermen- Science Interface Programme

Issues Arising

Leadership, Coordination and Consistency of Data:

- Industry has leadership, equality and participation intentions.
- Common methods build consistency, utility and quality controls into data collection.
- Current work-streams and initiatives need to be aligned as far as possible in order to maximise opportunities and impact.
- There is a need for a convening role in addition to leadership – a neutral body bringing people together.
- All steps in the chain of data collection need to be funded and properly resourced – including the leadership and convening roles.

Fishermen- Science Interface Programme

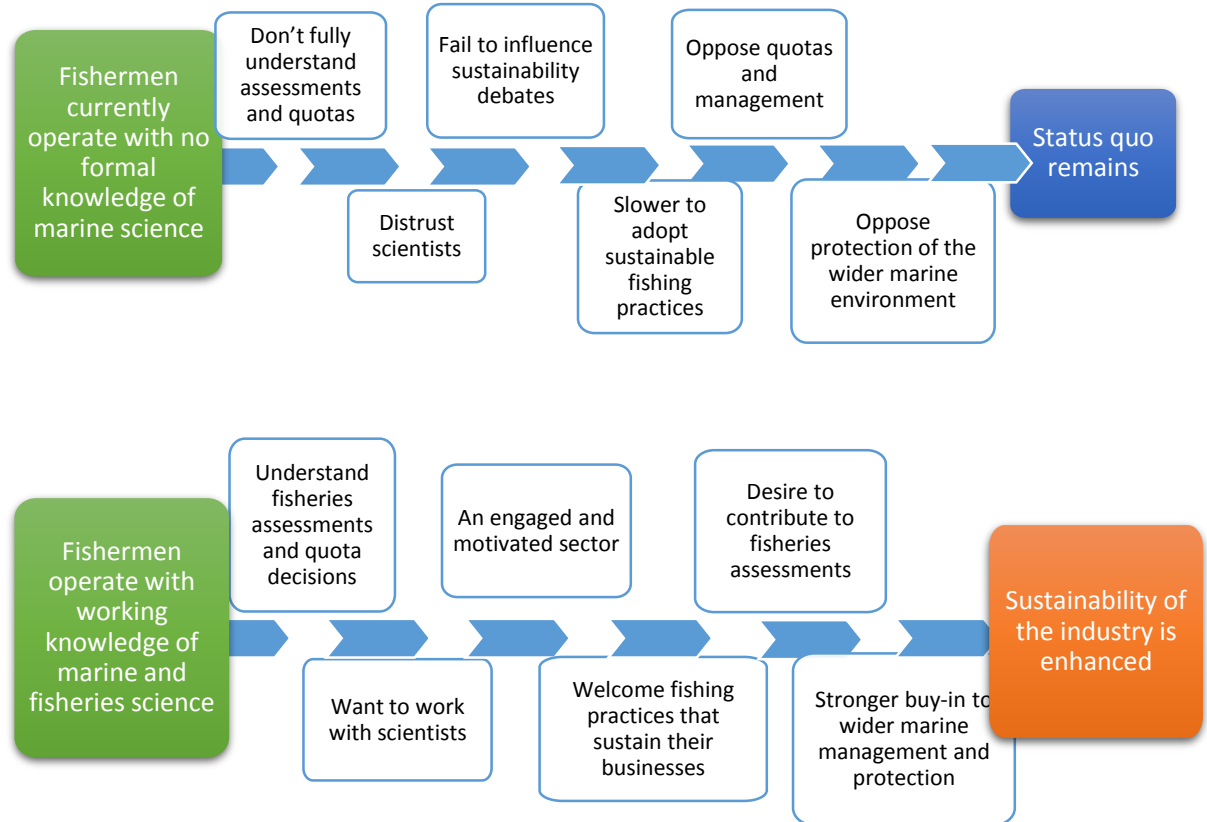
Issues Arising

Changing perspectives:

- Scientific establishments and the end-users of data will need to be willing use data that is fit for purpose to facilitate change on the water, recognising constraints and communicating uncertainty.
- The ambition is that authorities institutionalise the collection of data by industry.
- Pathways for data need to be determined by the end-users. This means practitioners knowing what the data is going to be used for before it is collected to improve utility.
- Funded projects need to pass on results in a way that maintains momentum and impact.

Training for Sustainability

Working towards better sector engagement



Benefits of this work

- Fishermen gain tools needed to engage with sustainability agenda and influence policy landscape.
- Support for fisheries assessments and collaborative science.
- Provide a forum for fishermen to engage with each other, managers, scientists and policy-makers: a collective, **two-way engagement mechanism**.
- Build a cohort of leading fishermen who drive the development of better practice and the sustainability agenda from the bottom-up.

What
challenges
and
opportunities
remain?

Opportunities or challenges?...

- Collaboration will become the norm – we all have to work together.
- Financial resources and capacity to measure and deliver sustainable fisheries are diminishing - but need is increasing.
- It's a busy marketplace – leadership and coordination of effort will be critical to success.
- Population is growing – 'seafood security' is essential.

How you can help

Support, engagement and finance

- Engage with us across all channels
- Provide access to essential supply-chain intelligence
- Support projects and initiatives directly
- Contribute to our Advisory Committee (in development)
- Support our Revenue Streams – we need un-restricted funds to operationalise our work programme and organisational goals.
- Our current target is to raise upwards of £100,000 from retail and supply chain over the next three years to support core-functions.



THANK YOU



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