

Introduction to sustainable fishing workshop



March 8th Dartington Hall, Devon



Gus Caslake

• Seafish SW Regional Advisor



- Independent Chairman of Cornish Sardine Management Association (CSMA)
- ➢ Fishing Gear Technology selectivity, discards, gear impact.
- Inshore Fisheries
- Fisheries monitoring and sampling
- Fish quality and handling
- Fuel Efficiency
- Fisheries economics
- Project Management





Cornish Sardines – A Case study

- A history of the Cornish Pilchard
- The rise of the Cornish Sardine
- The Cornish Sardine Management Association (CSMA)
- CSMA Code of Conduct
- Fisheries Science Partnership



History of Cornish Pilchard

SEAFISH

- Exports of Pilchards recorded back as early as 1555
- Pilchards were salted whole and sold throughout Europe
- Thriving industry in Cornwall between 1750 & 1880
- 1847 40,883 Hogsheads (8,000t) exported
- Seine netting was used successfully for hundreds of years
- By 1890's the seine fishery declined replaced by smaller drift netters
- 1920's & 30's the fishery over supplied the market and by 60's fishery fading away





The rise of the Cornish Sardine

- Very little fishing for Pilchards during the late 70's and 80's
- In the early 90's Cadgwith skipper Martin Ellis targeted Sardine with ring nets
- 1997 Pilchards rebranded Cornish Sardines
- 2010 'Cornish Sardines' awarded Protected Geographical Indication (PGI status)
- Also Certified by the MSC in 2010.
- Catches in 2016/17 totaled 6,700t









Cornish Sardine Management Association

• Set up in 2004 bringing together both catchers and processors

'The aim of the Association shall be to promote the knowledge and understanding of the sardine fishery and the marketing of the fish'.

- Currently 15 member vessels in the fishery (12 active during 17/18)
- All vessels <15m in length
- 4 processor members
- All vessels have signed up to a Code of Conduct





Cornish Sardine Management Association

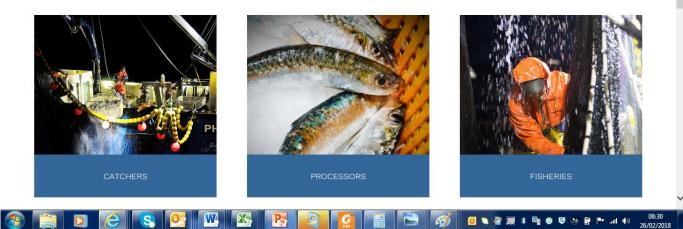
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The Cornish Sardine Management Association is a group of Cornish fishermen and processors who came together in 2004 to agree common standards between themselves for catching, processing and marketing Cornish Sardines.

The aims of the Association are:

- to maintain the quality of the catch
- instil methods to protect the stocks
- manage and record the catches, and,
- to develop the marketing of the product.

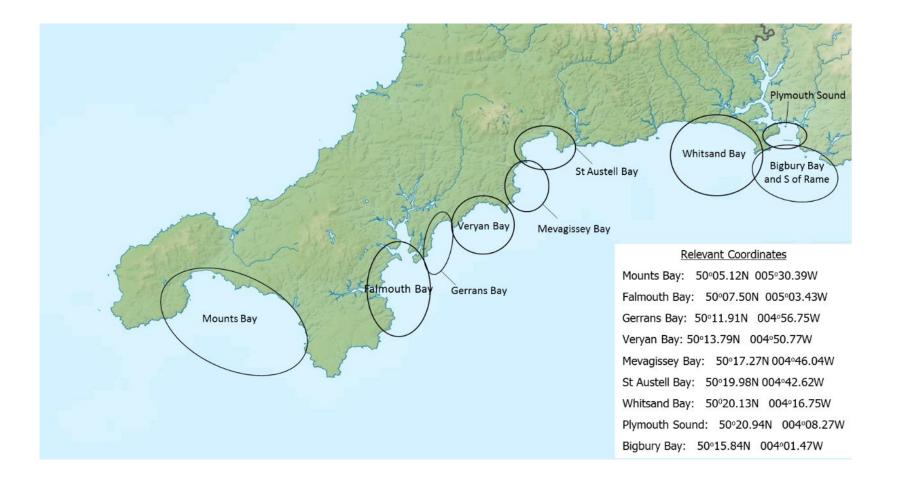
The advisory committee welcomes both Defra and Cornwall Sea Fisheries Committee representatives and they have been assisting the Association to collate catch data, produce historical records and help to put forward an application for Protected Designation of Origin (PDO) status within the EU for the Cornish Sardine fishery.







Cornish Sardine Management Association





CSMA – Code of Conduct

Key features

- Safe working environment
- Limits on vessel size, numbers and net length
- Harvest control rules
- Undertake research & fishery data collection
- Minimise environmental impacts and reduce waste

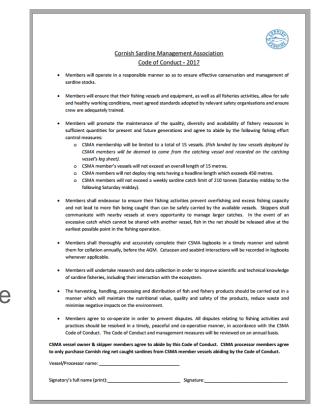
• Signed agreement by all catchers and processors

CSMA vessel owner & skipper members agree to abide by this Code of Conduct. CSMA processor members agree to only purchase Cornish ring net caught sardines from CSMA member vessels abiding by the Code of Conduct.

Vessel/Processor name: _____

Signator	y's full	name	(print)):
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Signature:







Fisheries Science Partnership (FSP)

- Project to improve the understanding of Sardine stocks in Area VII
- Collection of Length frequency samples by Fishermen
- Skipper fill out a daily log book to record catches
- Processors sample landing and measure both length and weight of Sardine

HAUL DETAILS										
Haul number:		ICES Rectan	ıgle:	Latitude:						
Time:		Region:		Longitude:						
Seabed depth:		Target Spec	ies:	School depth:						
Other species caught:										
OBSERVATION / COMM	MENTS									
Entered by:										
Comments:										



Fisheries Science Partnership (FSP)

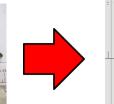


		L	ength Measu	rement for	m for Sma	all Pelagics							
Species:	Sardine		Vessel:	Nina		Measurer:	Measurer: Pinco Pallo						
Date:	10/09/2017			Haul numb	er:	1							
Total weig	ht (tons):	10		Sample we	ight / box	weight (kg):	6 kg	or 1 scien	ce bucket				
Discard rat	e:	-		Notes:									
TL (cm)	I	Ш	TL (cm)	I	П	TL (cm)	I	Ш					
5			14.5	9		24							
5.5			15	13		24.5							
6			15.5	12		25							
6.5			16	8		25.5							
7			16.5	8		26							
7.5			17			26.5							
8			17.5			27							











Centimeter

Half-Centimeter

000



Fisheries Science Partnership (FSP)

Randomly generated sampling calendar

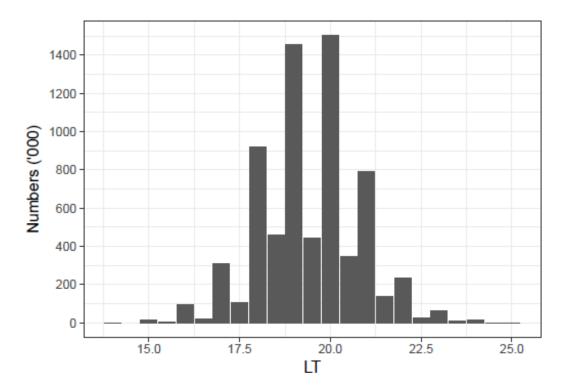
VESSEL:	/ESSEL:																														
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August																															
September																															
October																															
November																															
December																															
January																															
February																															
March																															
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Мау																															
June																															

Some skipper's even sampled every haul!



Fisheries Science Partnership (FSP)

- Skippers and processors are very engaged with the process
- Quality of data is strong
- Some initial teething problems



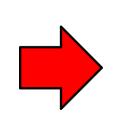


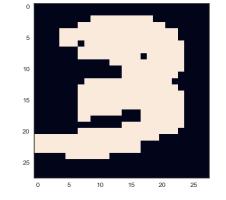
Fisheries Science Partnership (FSP)

Working with Cefas to create a Sardine log sheet that can automatically detect and digitize numbers to facilitate data entry.

Original digit







Resized and calibrated

VESSEL:		DATE:	15/9/17	HAUL NUMBER:					
LYONESS	e	MEASUBER							
	IS)		NOTES:						
4		14.5		25					
4.5		15		25.5					
5		15.5		26					
5.5		16		26.5					
6		16.5		27					
6.5		17		27.5					
7		17.5		28					
7.5		18		28.5					
8		18.5		29					
8.5		19	6	29.5					
9		19.5	30	30					
9.5		20	24	30.5					
10		20.5		31					
10.5		21		31.5					
11		21.5		32					
11.5		22		32.5					
12		22.5		33					
12.5		23		33.5					
13		23.5		34					
13.5		24		34.5					
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SARDINE LENGTH FORM

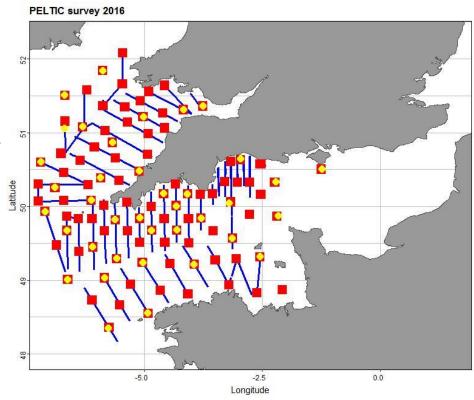
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Fisheries Science Partnership (FSP)

The Way Forward

- 2018 FSP application submitted, to include Sprat
- Sardine now included in the data collection framework
- Extended Peltic survey





MSC Certification

- Sardine fishery first Certified in 2010
- Recertified in 2017
- Assessed using the Risk based framework (RBF)
- Good management is key to maintaining certification
- MSC assists in the promotion of a high quality sustainable product





MSC Certification

- Key for certain markets both in the UK & abroad
- Important for access to markets
- At times up to 50% of the market
- Competing on a world market
- No direct benefit to price at first point of sale
- Expensive burden distributed between catchers and processors





Any Questions?

