




# **SUSTAINABLE FISHERIES EDUCATION PROGRAMME**



INVESTMENT DECK 2018

**TOWARDS SUSTAINABLE & PROSPEROUS UK FISHERIES**





**“Fishermen are trained to catch fish. Scientists and managers are trained to save fish. We all need some sort of education on how to work towards the same goals.”**

- Alexa Dayton, GMRI , Marine Resource Education Programme



# THE PROBLEM

01

A lack of investment in fisheries education has left many fishermen without the tools they need to navigate modern fisheries science and management systems.

02

Fishermen, scientists and policy-makers need a common understanding of the issues facing the UK fishing industry at this time of change and opportunity.

03

Fishermen – and fishing – are undervalued, with low expectations and little emphasis placed on the role of fishermen as stewards of the sea, or on fishing as a career option.

**“In the 34 years I've been a fisherman, we've never been taught how fisheries are managed, and how science interacts with the fishing.”**

- Mark Robertson, Skipper of Zenith, Business of Fishing attendee





# THE SOLUTION



## SUSTAINABLE FISHERIES EDUCATION PROGRAMME

01

The **Sustainable Fisheries Education Programme** (SFEP) fills the investment gap: giving fishermen the tools they need to engage fully with fisheries science and management.

02

The SFEP brings scientists, policy-makers and fishermen together in a neutral setting, to share understanding, build trust and develop a common language.

03

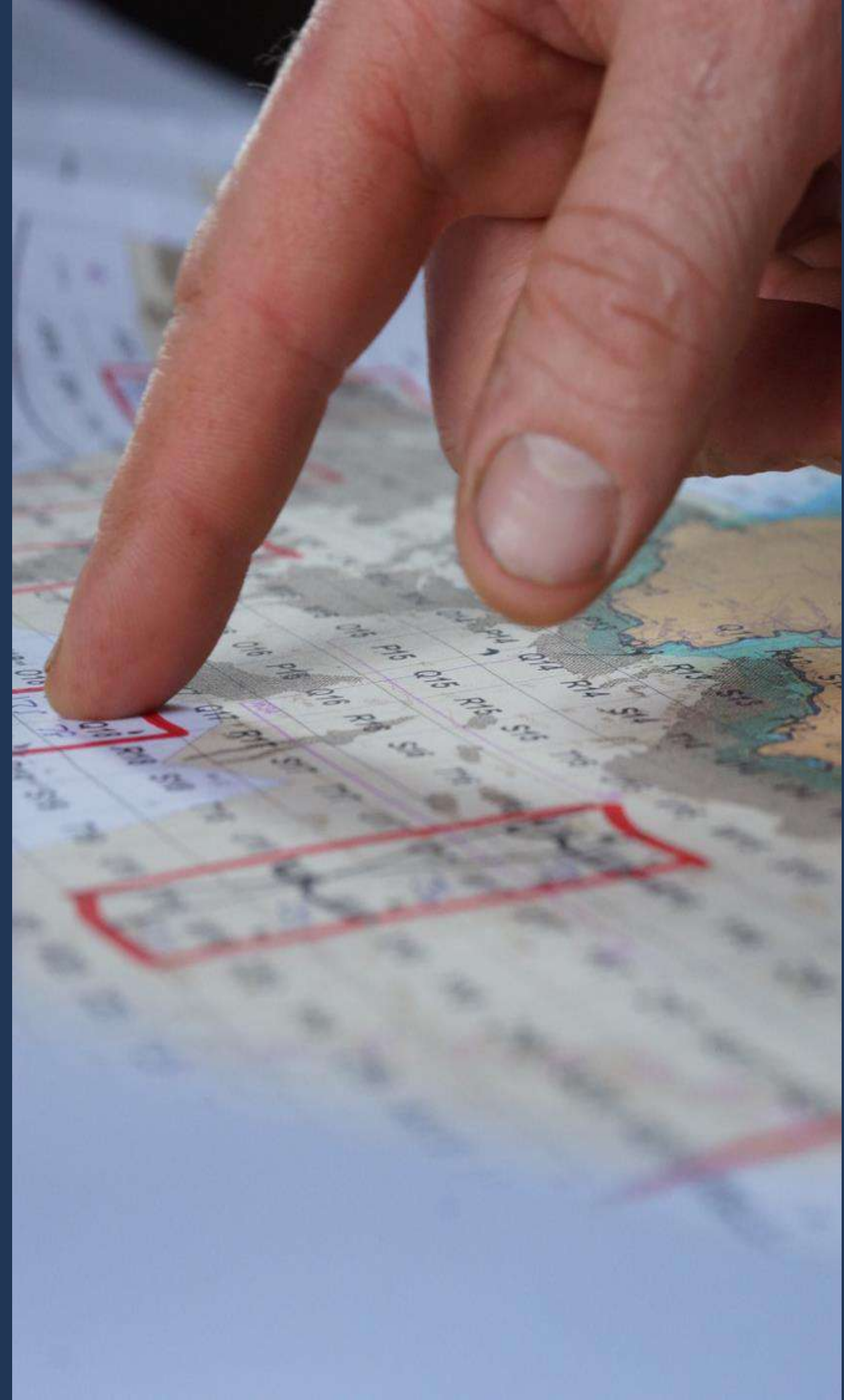
The long-term health of the UK's fishing industry, the communities it supports and the wider marine environment are safer in the hands of well-informed, motivated and engaged fishermen.



## ABOUT US

Fishing into the Future (FitF) is unique in the UK. Our Sustainable Fisheries Education Programme (SFEP) addresses a need so far ignored at this critical time of change.

We use the blueprint of the Gulf of Maine Research Institute's world-leading 'Marine Resource Education Programme'. Following this model, we offer fishermen unparalleled opportunities to engage expertly with the science, management and supply-chain processes that govern their livelihood.



# WHAT WE OFFER



## **A Unique Investment:**

Training and focused dialogue  
between fishermen, scientists, supply-  
chain and policy makers



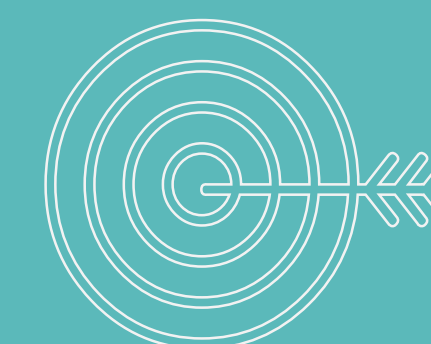
## **Proven model:**

Application of a successful model –  
with and for UK fishermen



## **Ongoing Innovation:**

A creative partnership exploring  
new ways to reach fishermen



## **Unrivalled Experience:**

Access to a world-class team of  
fishery professionals, facilitators  
and leading fishermen



**COURSE 1**

# THE BUSINESS OF FISHING

A three-day residential course  
that delves in to the world of  
fisheries science, management  
and economics for large-scale  
fisheries.

**AIMED AT:**



**LARGE-SCALE**



**PROGRESSIVE NEW  
ENTRANTS AND  
ESTABLISHED SKIPPERS**



**INDUSTRY LEADERS:  
SCIENTISTS, POLICY-  
MAKERS, SUPPLY CHAIN  
AND MORE**



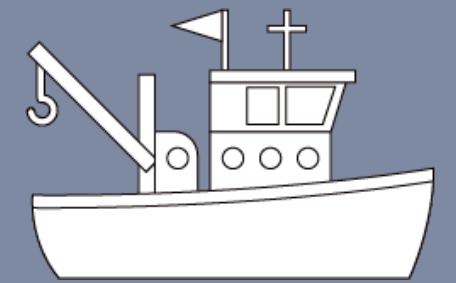


## COURSE 2

# INTRODUCTION TO SUSTAINABLE FISHING

A three-day residential course that demystifies the science, management and economics of small-scale fisheries.

AIMED AT:



SMALL-SCALE



MOTIVATED, INSHORE  
SKIPPERS AND NEW  
ENTRANTS



SCIENTISTS, MANAGERS,  
POLICY-MAKERS, SUPPLY  
CHAIN PROFESSIONALS AND  
MORE



# TESIMONIALS



"Fisheries science was the one part of the sector where my knowledge was very limited until this course. I feel that I have taken a little from each speaker and gained a far larger understanding."

Course participant, 2017



"There were loads of opportunities to ask questions and all the questions were answered really well, it really helps the industry interact with the scientists."

Course participant, 2017



"This course could not have come at a better time, giving fishermen a voice in the future of our fisheries."

Peter Williams, Fisherman, Hampshire  
(and FitF trustee)



"An excellent programme: the involvement of decision-makers really works. We should have done this 40 years ago."

Nigel Sanders, Fisherman, South Wales



"It's been great for me to come here and see everything that goes on behind the scenes. It's actually inspired me to get more involved in the industry."

Glen Milligan, Fisherman, Hampshire.



# OUR GOALS

“To support collaboration in UK fisheries by delivering unique and unparalleled training opportunities.”



## SECURE FUNDING

Funding will underpin delivery and development of our Sustainable Fisheries Education Programme.



## ROLL-OUT TRAINING

Deliver a series of focused, residential training courses around the UK - reaching 300 participants over three years.



## ENGAGEMENT

Develop new platforms for engagement: online resources, outreach within schools and advocacy within the fishing industry.



## BUILDING RELATIONSHIPS

Create a foundation that continually supports the ongoing interactions and dialogue between science, policy and industry.



## UNIQUE OUTPUTS

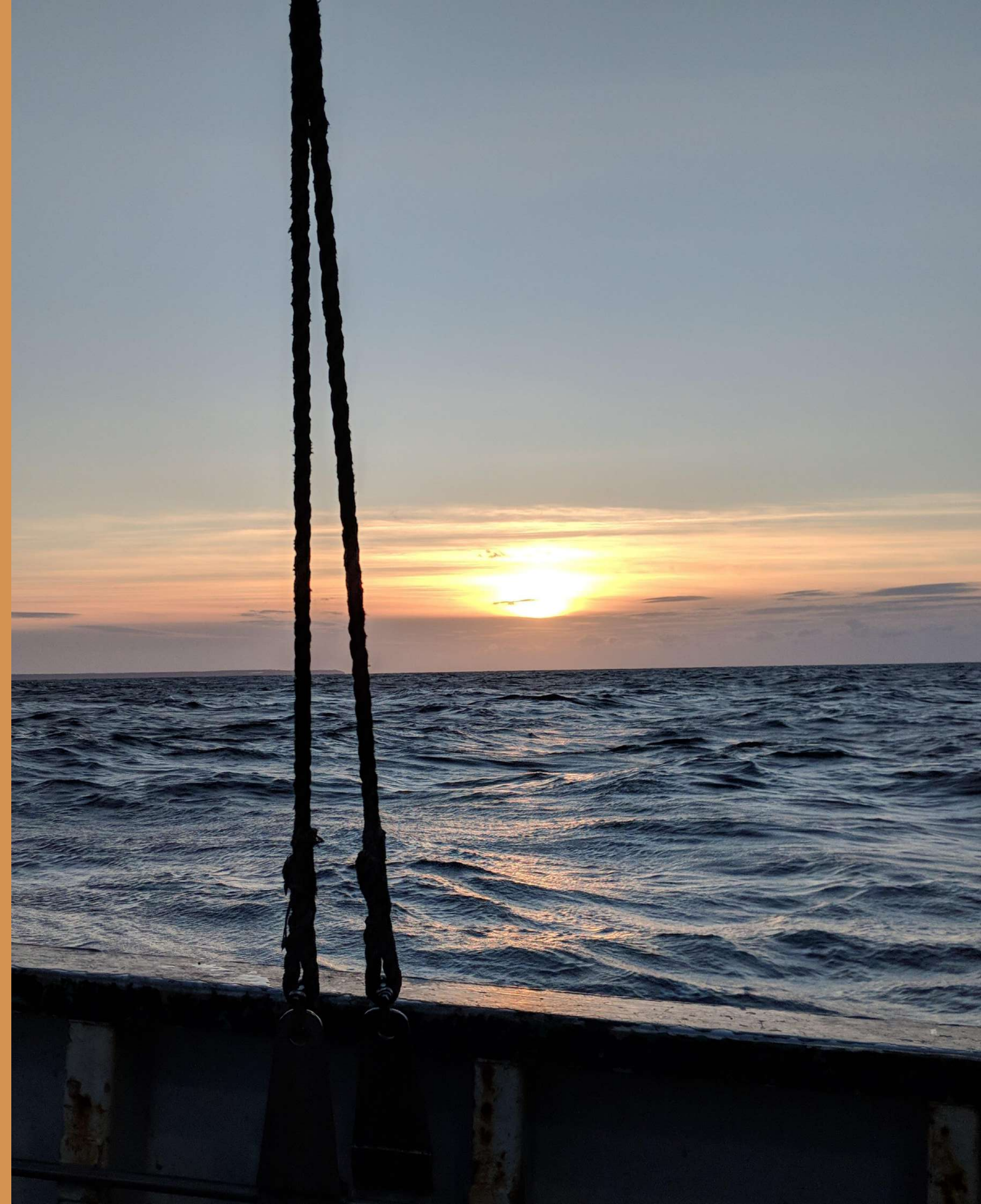
A programme with a clear identity and unique outputs to guarantee a lasting legacy.



# WHY NOW?

WE ARE SEEKING NEW PARTNERS AT A CRUCIAL TIME FOR  
UK FISHING, WHEN THE NEEDS OF SCIENCE AND  
MANAGEMENT ARE CHANGING.

Your support will help ensure the  
**Sustainable Fisheries Education Programme**  
becomes well established, providing a much-  
needed opportunity for fishermen to fulfil their  
potential as leaders of a sustainable and  
profitable industry.





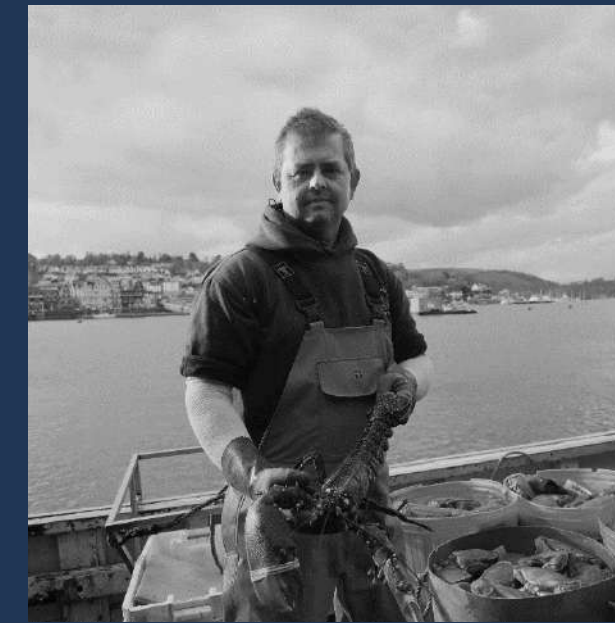
# OUR TEAM

Represented here is just a handful of  
our UK network of trustees.

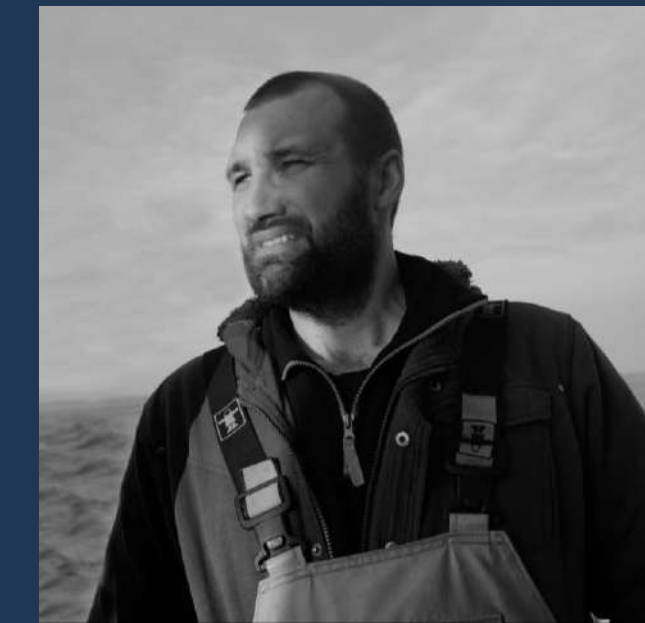
Defined by their connection to the UK  
fishing industry our diverse team work  
together to deliver an outstanding  
portfolio of projects.



JIM MASTERS  
EXECUTIVE DIRECTOR



ALAN STEER  
CHAIRMAN,  
SHELLFISH FISHERMAN



SEAN DENNISON  
VICE CHAIRMAN, INSHORE  
FISHERMAN



DAVID STEVENS  
DEMERSAL FISHERMAN



PETER WILLIAMS  
INSHORE FISHERMAN



MARK ROBERTSON  
DEMERSAL FISHERMAN



ALEXA DAYTON  
RESEARCHER, GMRI



STEVE MACKINSON  
SCIENTIST, SCOTTISH PELAGIC  
FISHERMEN'S ASSOCIATION



HAZEL CURTIS  
ECONOMIST, SEAFISH



# JOIN US

Listed here is a sample of the main organisations who have contributed to the planning and delivery of our training events. All believe in the value of this work, all have invested time and resources to the programme, or invested financially.

We now need significant funds to underpin this collaboration for the next three years.

Join this enduring partnership and invest in Sustainable Fisheries Education.



John Ellerman Foundation





# CONTACT US



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