

SOCIAL RESEARCH & FISHERIES



Why should we care about fishermen?

What about broader social and cultural impacts of fishing?



'it is humans, not fish, who are ultimately managed by conservation policies'



People

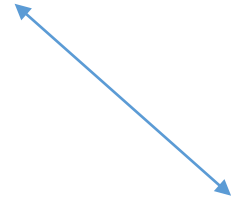
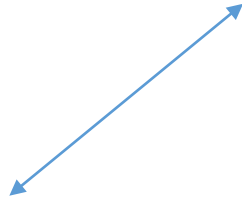
'it is so often the case, that economic analysis leaves out the intangibles that motivate people'

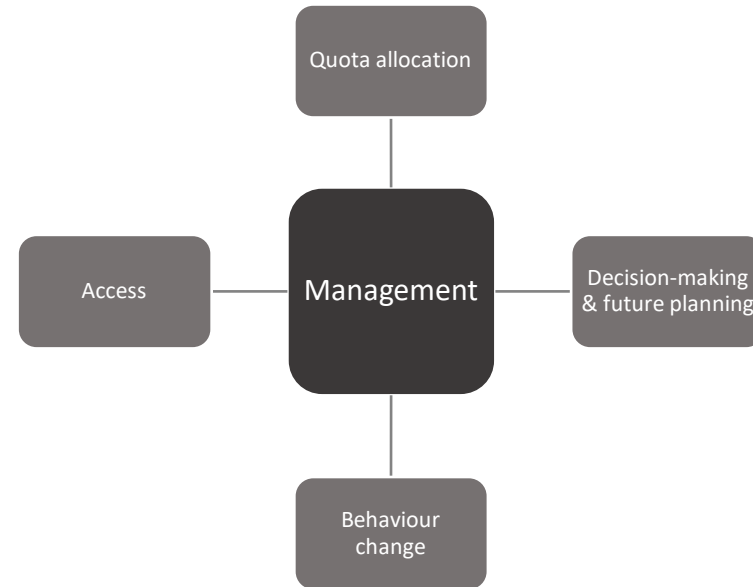
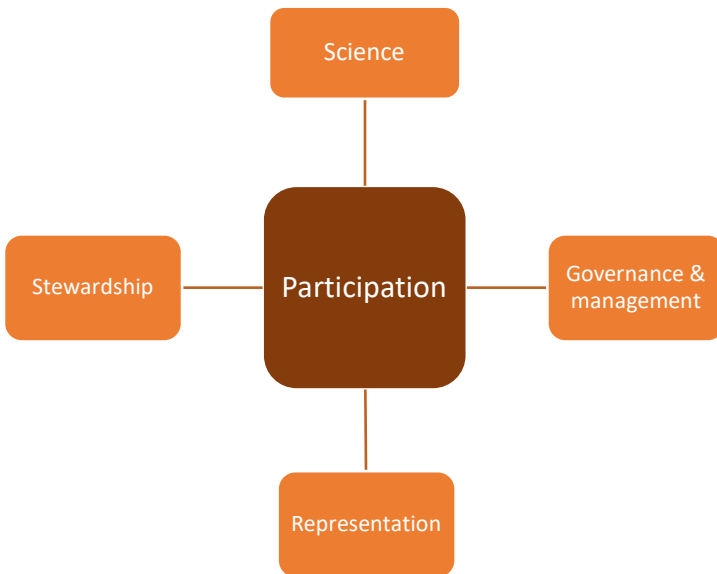
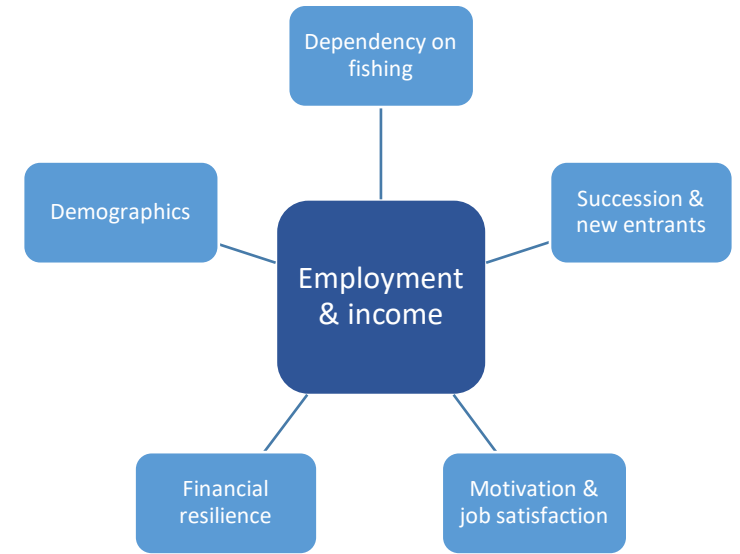
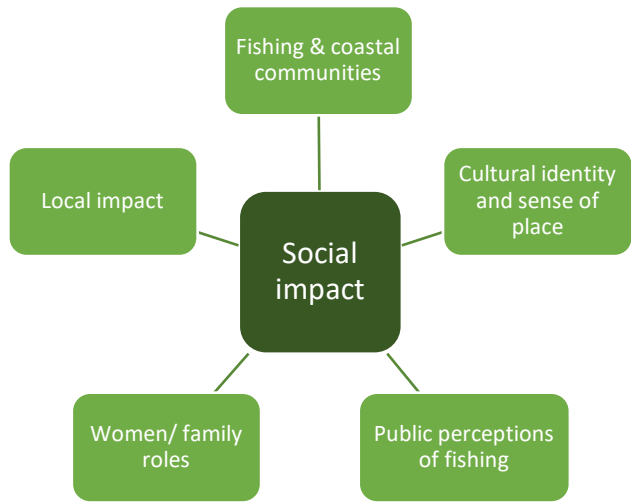


Natural environment



Economics





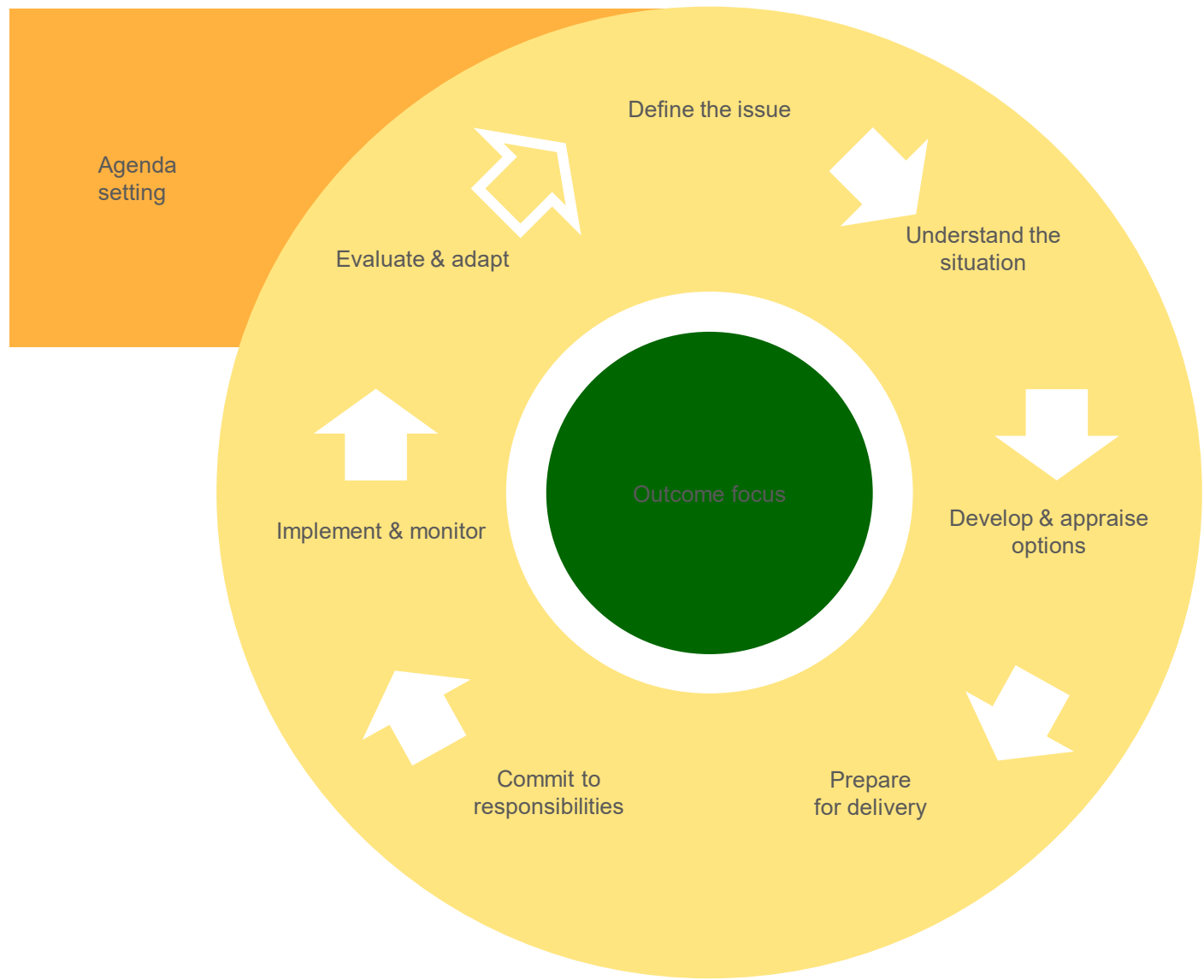
WHAT IS SOCIAL SCIENCE?

- The scientific study of human society and **social relationships**
- Utilises **social research methods** such as surveys, interviews, focus groups etc.
- Helps government and policy-makers understand **who will be affected by policy decisions** and the wider social implications.
- Provides **objective analysis** on what people and organisations think and how they behave.





Social science and policy-making



How to get involved

- Participate in research!
- Ask to see research outputs



Fishers survey

- Pilot social survey of UK fishers 2020/21
- Aims to inform **social sustainability** and incorporate **social objectives** in fisheries policy.
- Will address the **gaps in evidence** of the social issues affecting fishing communities.
- Allows for a **better understanding of social factors** such as attitudes, knowledge, perceptions, values, and motivations driving behaviour.