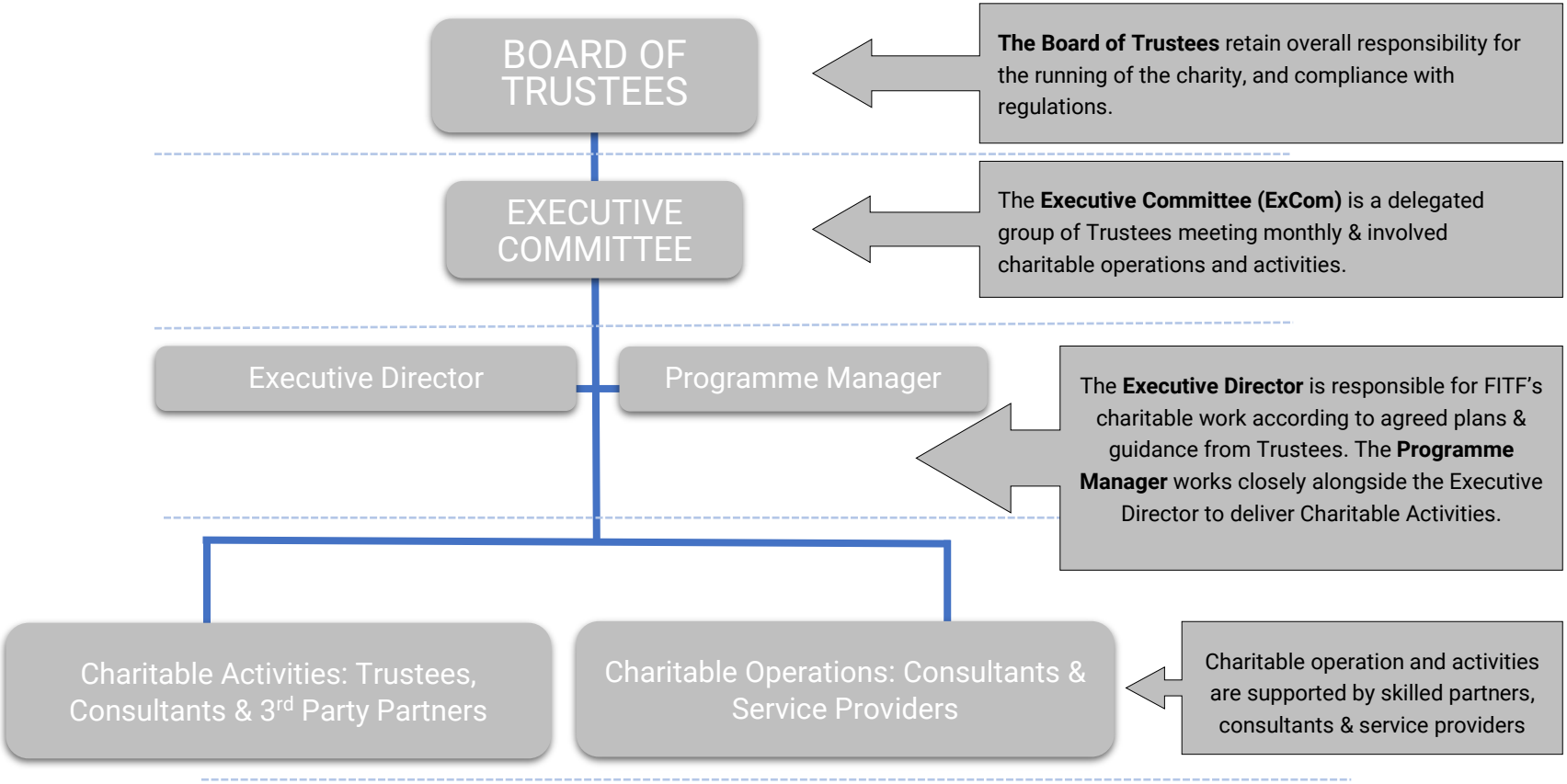FISHING INTO THE FUTURE GOVERNANCE – MANAGEMENT STRUCTURE